

## ✓ WHY cyberSAFE™

A single email can lead to a multi-million dollar breach in seconds, and the employee responsible may not even be aware of their mistake.

The problem is that many end users are not aware of the dangers accompanying today's most common cybersecurity threats, much less how to detect them. CyberSAFE™ will enable your employees to identify the most common risks involved in using conventional, mobile, and cloud technologies, as well as how to protect themselves and your organization from cyber threats.

## CERTNEXUS®

### ✓ COMPLIANCE

Cyber awareness training is no longer a nice-to-have for organizations. With thousands of laws across the globe, and monetary penalties on the rise, organizations are now requiring their staff receive cyber awareness training annually. Studies show that implementing a company-wide cyber awareness training program can **reduce incidents by up to 70%**. In addition, organizations who complete voluntary cyber awareness programs can submit to **reduce cybersecurity insurance premiums**.

Cost of  
a Data  
Breach

**\$3.86  
million**

Average cost  
of a data breach

**\$148**

Average cost  
per record  
IBM, 2018

**92%**

Verizon's 2018 Breach  
Investigations Report,  
email is responsible for  
92 percent of malware

## READINESS ASSESSMENT

Measure your organization's level of preparedness against cyber threats with our complimentary **CyberSAFE Readiness Assessment**. This tool was designed to measure knowledge of how to detect and avoid imminent cyber threats. You'll receive a free report including staff members' readiness results. Learn how to redeem your free access code (**LMTQKXFH9L**) at [certnexus.com/readiness](http://certnexus.com/readiness)

## THINK

Empower decision makers, executives, and project managers to lead, design, and put emerging technology into practice