

Navigating the AI Landscape:

Critical Thinking

for

Smarter AI Engagement

1-Day Course 2 TRACKS ↔ Business Leaders
Tech Leaders

TECH

CEO/
BUSINESS
leaders

1-Day Course GTCTAIB

NON-TECH
CEO/
LEADERS

Designed & presented IN PERSON by leading industry expert:



Edmund J Sutcliffe

AI POLICY CONTRIBUTOR

DECEMBER 2025 IRELAND

DUBLIN 16th GALWAY 17th CORK 18th

**Limited spaces @ 30% discount
SECURE YOUR PLACE!**

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Course Overview - GTCTAIB **NON-TECH AUDIENCE**

This critical thinking with AI course equips CEO's, business managers and leaders with essential critical thinking skills for the AI era. Learn to evaluate outputs from large language models and statistical AI systems, ask the right questions, and apply these tools effectively to real-world challenges.

As AI transforms business decision-making. Leaders need more than access to technology. AI can generate answers instantly, but knowing which answers to trust, how to refine them, and when to push back requires human judgment. They need the judgment to use it wisely. This course help to develop that judgment.

VERSION - FOR TECH AUDIENCE ALSO AVAILABLE

Target Audience **NON-TECH AUDIENCE**

- CEO's, Managers & all business leaders making AI-assisted strategic decisions
- Professionals currently using AI tools (Claude, Gemini, Copilot, DeepSeek, Llama, ChatGPT, data analysis AI etc.)
- Managers integrating AI into workflows and decision-making

Anyone who needs to critically evaluate AI outputs and underlying data.

Attendee Prerequisites

This Critical Thinking with AI course is designed for business managers and leaders—no technical background required.

It emphasises judgment and decision-making skills rather than technical expertise.

SESSION OUTLINE **08:30 - 16:30 hrs**

Morning: Foundations & Framework

- Science of elite judgment in the AI era
- DARPA-validated superforecaster techniques applied to AI
- Hands-on lab: Structured AI evaluation using research-based methods

Afternoon: Advanced Analysis & Implementation

- Data skepticism and statistical reasoning for AI outputs
- Strategic AI partnership through better human judgment
- Hands-on classroom practice with competitive scoring based on real-world scenarios
- Unique Value Proposition
- Advanced AI Data Analysis Challenge
- Evaluation Review & Integration including real world application planning exercise

Unlike generic "AI literacy" courses, this is grounded in scientifically validated judgment research.

Participants learn the same techniques that consistently outperform experts in prediction tournaments - now applied specifically to AI evaluation.

*The DARPA project is the *Good Judgement Project* which is talked about in the book *Superforecasting* by Philip E. Tetlock et al.

Delivery Approach

- Practical focus - skills participants can apply immediately
- Research based methodology with tournament scoring and calibration exercises
- Non- web based interactive with hands-on exercises using real AI outputs
- Small group format (max 14)

What Participants Leave With

- Structured framework for evaluating any AI output
- Calibration tools to improve decision accuracy

What Participants Will Master

- Frameworks for critically analyzing AI-generated insights and recommendations
- Elite forecasting techniques from DARPA's superforecaster research for evaluating AI accuracy
- Practical techniques for identifying strengths and limitations in statistical reasoning
- Skills to make better decisions when working with LLMs and other AI approaches
- Confidence to lead in an AI-augmented business environment
- Structured frameworks for measuring "unmeasurable" AI claims

Note: This course teaches critical thinking skills for evaluating and applying outputs from LLMs and other statistical AI methods, equipping you with tools to reason through problems using statistical approaches.

NB: We offer both TECH & NON-TECH track (Tech audience course also available).

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COURSE DATES DECEMBER '25

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FLEXIBLE DELIVERY OPTIONS AVAILABLE

- **INSTRUCTOR-LED IN-PERSON OPEN COURSES**
- **BESPOKE ONSITE SESSIONS**